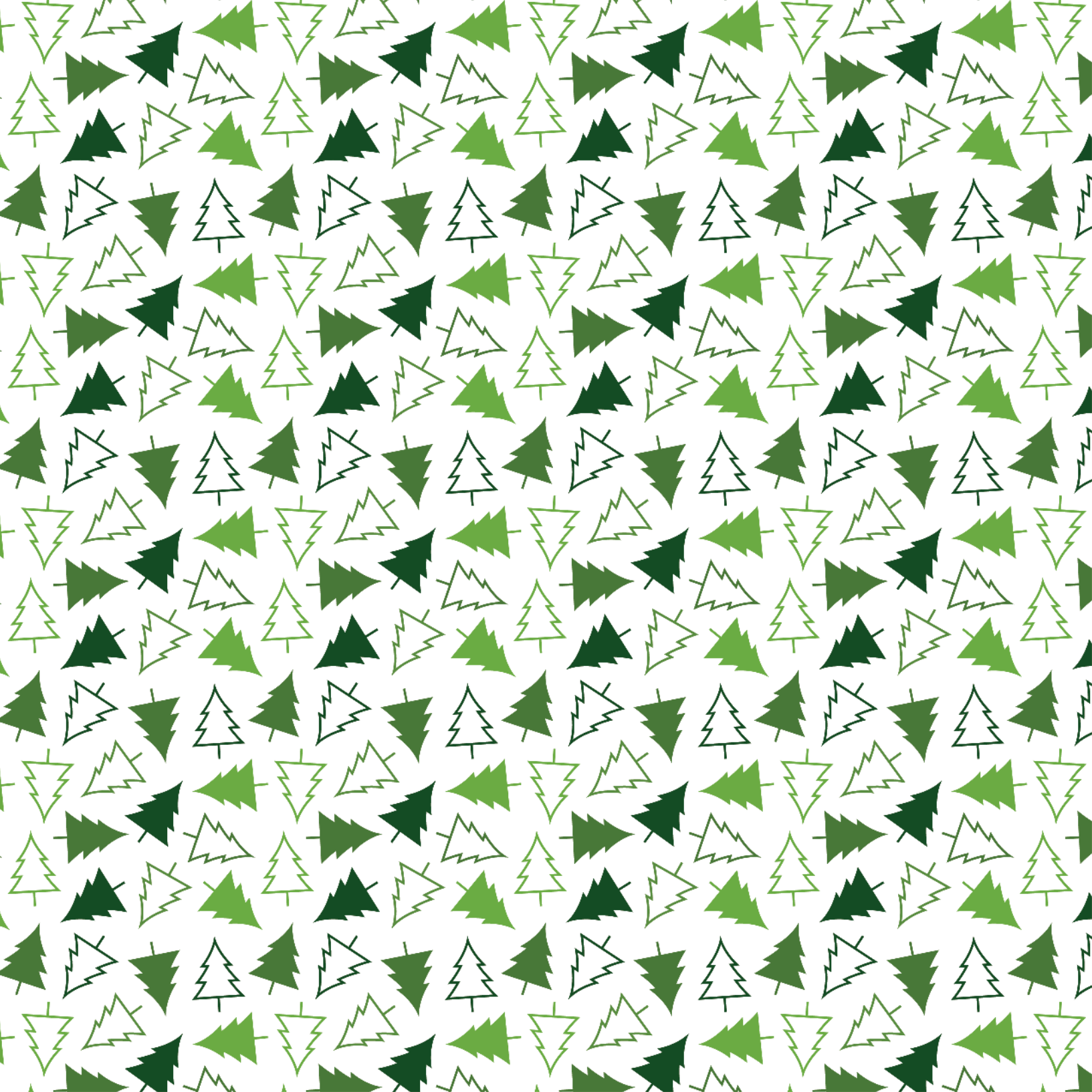




PREMIUM
CHRISTMAS TREES



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“

**OUR VISION IS TO BE THE GO-TO BRAND
FOR WHOLESALE CHRISTMAS TREES IN THE UK.”**



David & Sophie
Owners, Premium Christmas Trees

We are an independent, family-owned business who have been growing and supplying premium British grown Christmas trees to retailers across the UK since 2004.

Our dedicated team of growers ensure every one of our trees is individually cared for by hand until harvest. Then using our stringent grading system, we carefully select the best range of trees from each of our farms and cut them as late as possible to maximise the freshness and aid needle retention.

We sell thousands of Premium Christmas Trees every year to a wide variety of retail outlets ranging from Garden Centres, Nurseries and Farm Shops to high street Department Stores throughout the UK. Our services range from supply of Christmas trees to fulfilment of online orders and letterbox and gift products direct to consumer.

We continuously strive to find new ways to improve our product selection and service by working closely with each of our clients so we can understand their needs and consumer base. We pride ourselves on a unique range of trees, and excellent customer service while representing superb value for all of our customers.

Our high-quality trees, fair pricing and responsive approach have resulted in premium Christmas trees becoming one of the UK's leading and most trusted suppliers of real trees to retailers across the UK. Enjoy looking at our selection. We look forward to hearing from you.

David & Sophie



OUR CORE VALUES

PARTNERSHIP

We work in close collaboration with our customers so we can understand their consumer base and source precisely the right trees for them year after year – right down to the right area of the right field.

FAIRNESS

We try not to compete on price as we price everything fairly. We pay a reasonable price for our trees, and our margins are among the slimmest in the industry. This ensures we get the best service from our growers and give our customers a great product at a competitive price.

DOING OUR BIT...

In every way. We are committed to helping the environment. All of our trees are grown on sustainable land, and we promise to plant more trees than we harvest every year. We donate a portion of our profit to charity every year. ***We will make a positive impact on the world.***

INNOVATION

We always listen to you and your customers so we can find new ways to improve our product selection and service offerings so you can build on your success.



“

WE WANT TO HELP YOU GROW YOUR BUSINESS”

OUR PROMISE

We really care about the businesses we work with and promise to be on hand every step of the way to make sure you have everything you need.

PERSONAL TOUCH

We are professional and personable – always acting in your best interests and just a phone call or email away.

FLEXIBLE APPROACH

We are large enough to produce the volume and variety we need while being small enough to pay personal attention to every tree. This ensures all of our trees are top quality.

GOING BEYOND

We always try to do that little bit extra, or as Walt Disney once said, create those “little wows” to leave a lasting impression.

BRITISH GROWN

All of our trees are grown in the UK.

GRADING & SELECTION

- ✓ We follow a stringent grading and selection process to ensure consistency and complete satisfaction for you and your customers - **Premium means Premium.**
- ✓ We use traditional sizing methods – from tree base to halfway up the leader.
- ✓ We grade and label check our trees several times per year, with a final check just before harvest.
- ✓ We work in partnership with our customers, choosing trees and field based on customer requirements.
- ✓ Every year our trees are pruned on three or four occasions, each time for a different purpose. They are also fertilised several times to ensure even growth and a lovely deep green colour.





SERVICE & DELIVERY



We stagger our cutting to ensure your trees are cut as late as possible. We dispatch the trees the working day before they are due for delivery to reduce time in transit and maximise freshness.

Split delivery - we can deliver a selection of trees at the end of November, and then the remainder of the trees 7-10 days later to save space, and ensure a consistent supply of fresh trees.

Our deliveries are made on pallet systems. Forklift delivery available if needed. Forklift delivery is available if needed.

We work with our dedicated haulier WM Armstrong, using their experts to plan the most efficient routes and their dedicated team during the busy period to ensure deliveries are made on schedule. Their service is second to none.





PREMIUM NORDMANN SLIMLINE



With a rise in modern homes, and flats, we spotted an opportunity about five years ago to develop a range of Nordman Fir trees which are slimmer so that they fit more easily into the home.

Original Nordman Fir



Our clients told us that they loved the Nordman fir's beautiful glossy foliage, vibrant green colour and low needle drop but wanted a tree that was slimmer in stature without losing its bushy shape.

Slimline Nordman Fir





PREMIUM NORDMANN SLIMLINE

- Available in Premium, Traditional and Nordmann Slimline Mix Grades
- Premium Nordmann Slimline is our most popular tree, with tight grading ensuring a consistent tree.
- Nordmann Slimline Mix has a 175-240cm height range in a mix of premium, traditional and value quality. It represents superb value for money and has been our fastest selling tree for the past two years.

NORDMANN FIR



NORDMANN FIR

Nordmann Fir is the most popular tree in the UK thanks to its symmetrical shape, strong bushy branches and excellent needle retention. Nordmann Fir fills the home with that unmistakable smell of Christmas, and it's beautiful soft green foliage allows the whole family to help decorate the tree.

The British Christmas Tree Grower's Association estimate that 80% of the trees bought each year are Nordmann Firs. It is undoubtedly one of our best sellers and will almost certainly be the tree most requested by your customers. Our Nordmann Fir trees are grown on three farms in the Scottish Borders.

PREMIUM NORDMANN

■ The ideal tree for those that want the perfect Christmas tree. Symmetrical trees with no identified faults.

SOPHIE'S FAVOURITE

■ A great tree at a great price chosen by one of our most demanding directors. A specially selected Nordmann fir selected based on quality and a fair price to maximise revenue potential and make the ideal family choice.

TRADITIONAL NORDMANN

■ With a more open shape than the Premium quality tree, this represents best value for money with quality and size. It is suitable for all but the most discernable customer and often upgraded by Garden Centres to a Premium tree.

VALUE NORDMANN

■ A value tree ideal for a headline grabbing special offer.



PREMIUM FRASER FIR

The Fraser Fir is a very popular tree with a slim profile and an attractive symmetrical shape making it perfect for busy homes and compact spaces.

- Grown on two farms in the Scottish highlands.
- It has a beautiful zesty aroma that fills the home with that unmistakable smell of Christmas.
- With its dense, rich blue- toned foliage, excellent needle retention and it's sturdy, slightly upturned branches that are fantastic for holding heavy baubles and decorations.

NORWAY SPRUCE

The Norway spruce has been considered the traditional Christmas tree since Victorian times when Prince Albert popularised the idea of bringing a tree into the home to decorate.

They are a large, broad, fast-growing tree with a gorgeously glossy, forest green colour and a fresh pine scent. It's elegant branches hang down, creating the classic conical Christmas tree shape and it offers a fantastic canvas for lights and baubles.

The fast-growing, hardy Norway Spruce also offers great value for money.





KOREAN FIR (SILVER FIR)

The Korean Fir, or Silver Fir as it is sometimes known is a slow growing conifer with beautiful glossy, green foliage that has an attractive silver finish on the underside, and some produce beautiful violet hued cones.

With its elegant conical shape, compact size and excellent needle retention, it makes an attractive alternative to more traditional trees for busy homes and compact spaces.

- Slimline - perfect for busy homes
- Excellent needle retention
- Glossy green foliage with a silver underside
- Tight grading to ensure a mix of heights in the range



POT GROWN TREES

Our pot grown Christmas trees are a fantastic long lasting alternative to fresh cut trees - They are available in Nordmann fir, Norway Spruce and Fraser Fir.

- They offer all the benefits of a fresh cut Christmas tree but have their complete root system intact, and as they come in a pot, they do not need a stand.
- Come Christmas time, we select our very best pot grown trees and inspect them to make sure that they meet our exacting standards.
- They are ideal for a small home, or as a gift and once the festive season has ended, they can be cared for in the garden brought back inside the following year.
- Our pot grown trees are available up to 175cm

WREATHS AND GREENERY

All of our products are made from specially sourced Nordmann Fir and Noble Fir foliage from our tree farms.

Wreaths are available in a variety of sizes based upon the size of the ring they are mounted upon.

Our Noble Fir foliage is available in 5kg bundles harvested from specially sourced trees in Scotland. Perfect for you and your customers to make your own decorations.

CITRUS



TARTAN



SLOANE



TRADITIONAL



DELUXE WHITE



DELUXE RED



CINCO STANDS

CINCO ADVANTAGE

This tough Christmas tree stand combines strength, durability and generous water holding capacity. Steel core plastic screw bolts and steel spikes to keep tree in position.



CINCO CLASSIC

Combines a high water capacity with strength and durability. Steel screw bolts and steel spikes to keep tree in position.



CINCO EXPRESS

The Express generation of Cinco stands are so called because they are so quick to set up. A ratchet system allows easy control to hold the tree straight and in place, while push-pull tree bolts enable quick release.



STAND	UNITS/BOX	TREE SIZE
CINCO ADVANTAGE 6	10	Up to 6ft
CINCO ADVANTAGE 8	12	Up to 8ft
CINCO CLASSIC 5	12	Up to 5ft
CINCO CLASSIC 7	10	Up to 7ft
CINCO CLASSIC 10	8	Up to 10ft
CINCO EXPRESS 7	12	Up to 7ft
CINCO EXPRESS 10	10	Up to 10ft
CINCO EXPRESS 12	10	Up to 12ft

QUICK, EASY-LOCK, KRINNER & PUSH STANDS

QUICK STAND

- Finished in rust resistant gold coloured anodised steel, and supplied complete with a black bowl for substantial water holding capacity.



EASY LOCK STAND

- Mono-cable technology with foot pedal operation for easy use.
- An inbuilt pop-up water level indicator shows when its generous water reservoir needs replenishing. The cable tightens around the tree trunk firmly with the aid of a ratchet foot pedal.



KRINNER STAND

- Krinner stands use a foot pedal to tighten clamps around the tree trunk, holding the tree firm, secure and straight, whatever the size.
- Foot pedal clamping device ensures the Christmas tree stands absolutely firm and straight, whether thick, thin or crooked.



PREMIUM WROUGHT IRON STAND

- A top quality, heavyweight steel stand with three ornate scrolled legs.



STAND	UNITS/BOX	TREE SIZE
QUICK STAND 8 MEDIUM	10	Up to 8ft
QUICK STAND 10 LARGE	10	Up to 10ft
QUICK STAND 12 LARGE	5	Up to 12ft
EASY-LOCK MAX 200	4	Up to 8ft
EASY-LOCK MAX 250	3	Up to 10ft
EASY-LOCK MAX 300	3	Up to 12ft
KRINNER COMFORT	1	Up to 8ft
KRINNER XXL STAND	1	Up to 13ft
PREMIUM WROUGHT IRON 4.5IN	4	Up to 7ft
PREMIUM WROUGHT IRON 5.5IN	4	Up to 8ft

SELL THE STORY

DOWNLOADABLE POSTERS



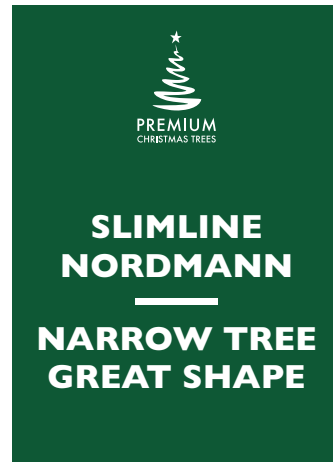
Also available as a A5 flyer!



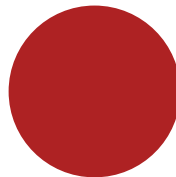
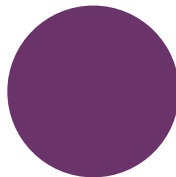
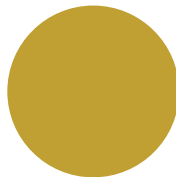
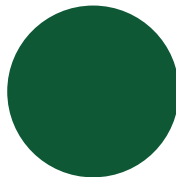
Also available as a A5 flyer!

HEADLINE POSTERS

DOWNLOADABLE POSTERS



Available in colours:



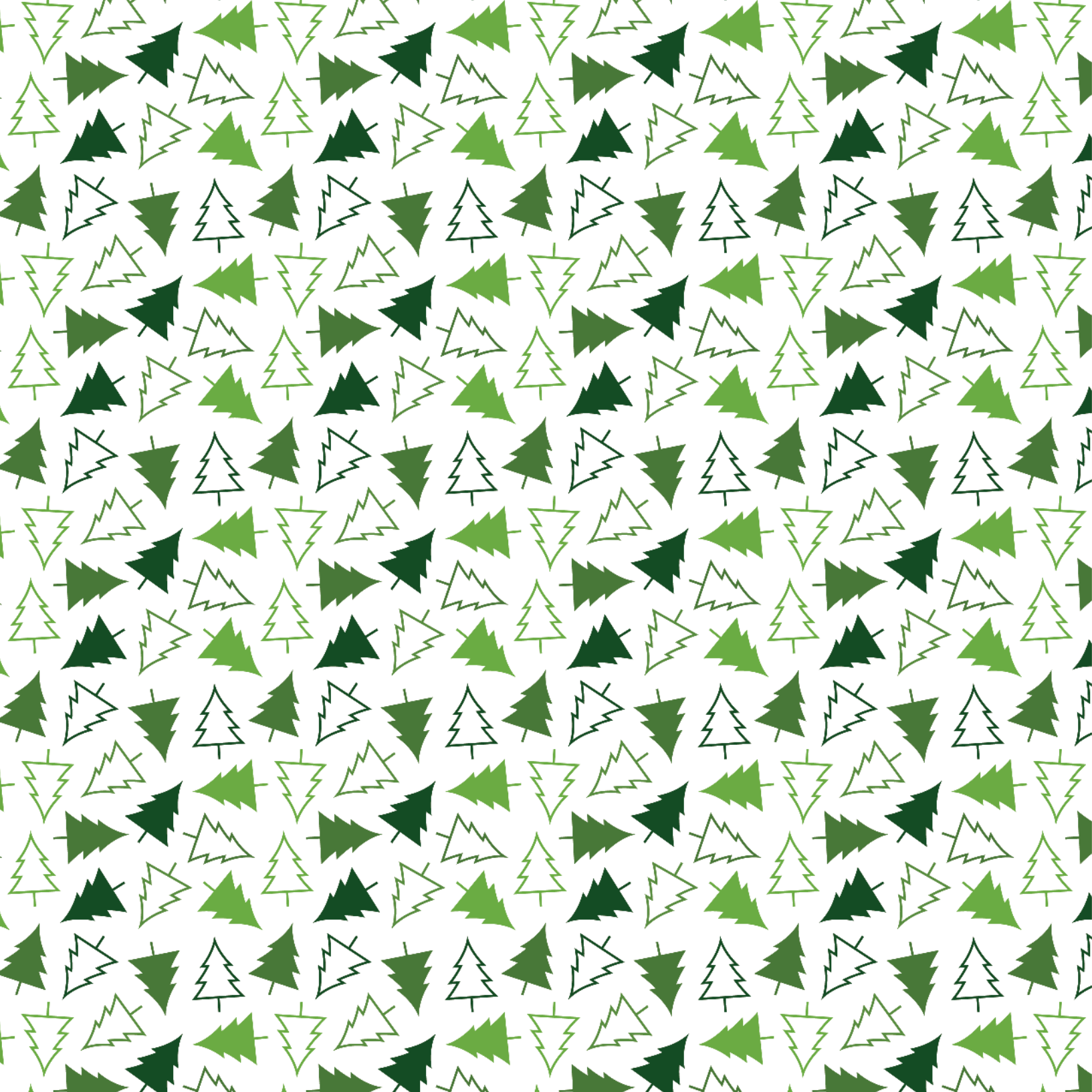
All Posters Available in A3, A2 and A1

3M X 1M PVC BANNERS



2M X 0.5M PVC BANNERS







PREMIUM
CHRISTMAS TREES

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